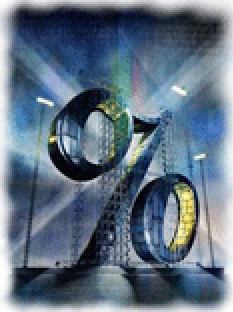


## Why Do People Go Into Business?

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41% joined family business

36% wanted more control over future

27% tired of working for someone else

5% downsized or laid off

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*\*Source: Dun & Bradstreet 19th Annual Small Business Survey May 2000. Totals add up to more than 100% because respondents could choose more than one reason for going into business for themselves. This was in the May 2001 issue of INC magazine.*

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